

## FTW AFFILIATE PROGRAM TERMS AND CONDITIONS

[CLICK HERE TO FILL OUT OUR AFFILIATE APPLICATION FORM](#)

### **About our Affiliate Program:**

We have been running this affiliate program for 9 years. Our products sell very well to the right niche groups with over 30,000 customers (many repeat customers) in countries all over the world. Over this time, we have had many experiences that we have learned from and we have updated our Affiliate Program Terms and conditions to help give everyone the best shot at being successful.

Our Affiliate Program is meant for online sales only. If you are interested in another selling option such as Wholesale, Drop shipping, Sales Representatives to Retailers, Private Labeling or Custom Product Design, please see our [Selling Options Page Here](#)

### **What has changed:**

We just invested in upgraded software, tracking and notifications are working well and we no longer have to do any manual entries. Your affiliate dashboard will show you all you need to track your progress.

We have provided a large library of marketing graphics, videos in different formats, scripts and more to give you everything you will need to easily promote our products to your audiences and mailing lists. This information and full screen shot instructions is included in our new Affiliate Starter Booklet which you will receive when your account is approved.

Our new software now tracks tier commissions, so if you refer another affiliate to sell our products and they make sales, you receive 5% of their sales, tracked in your dashboard with notifications.

We pay out Bi-weekly now and we only offer two payment options, PayPal or Wire transfer from our bank. Terms based on bank fees, and KYC, and various other forms of payment have been more clearly defined.

We have had issues with non-active accounts and free samples. Our new policy is as follows: Any accounts that have not been active for three months will be deleted and barred from re-applying. To prevent this, you must use your account and attempt to send traffic to our site, all of which can be tracked on your affiliate dashboard. Non-Active account deletions will begin in January of 2026. There are changes to our free samples policy outlined below.

## **SUMMARY FTW AFFILATE PROGRAM FEATURES:**

### **NOTIFICATIONS**

**25% COMMISSION ON ALL SALES**

**TIER COMMISSIONS NOW AVAILABLE**

**SAMPLES**

**BI WEEKLY PAYOUTS PAYMENT METHODS**

**6 MONTH AFFILIATE COOKIE DURATION**

**PERSONALIZED AFFILIATE DASHBOARD**

**PROMOTIONAL GRAPHICS, SCRIPTS PROVIDED**

**NON-ACTIVE ACCOUNTS**

**SALES RECOMMENDATIONS**

**THIRD PARTY TRACKING LINKS (LIKE BITLY ETC)**

**NEW DYNAMIC COUPONS AND "SLUGS"**

### **NOTIFICATIONS**

All your affiliate data is tracked on your affiliate dashboard. Your welcome letter is sent to the email address you provided in your affiliate applications. Please make sure it does not go to your spam folder. Please be sure to login to your affiliate dashboard and look around and read the Affiliate starter Booklet as soon as your affiliate account is created. When you make a sale an email notification will be sent to your email address. If you are not receiving emails but you see sales on your dashboard there may be something wrong with your email notifications, please let us know if this is the case. You can track how many visitors you are sending to the website on the affiliate dashboard. We track this on our end to for all of our affiliates. Those that send people to the site are the ones who make the most sales and commissions.

Please do not email or text us questions like "did I make any sales this week?" This is the standard answer we will give you for this question:

Please Login to your dashboard and look for the information there. If you made any sales, it would be in your dashboard and you would have received a notification. If there are no sales, check your visits to see how much traffic you have sent, which is also in your dashboard, if you sent low traffic this is probably the reason for low sales. We just invested in upgraded software for our affiliate program and have tested it, all tracking and notifications are working well.

### **25% COMMISSION**

All of our retail prices on our website include worldwide shipping. Online Affiliate commission is 25% of the retail price.

## **TIER COMMISSIONS**

If you are already one of our affiliates and you enjoy working with us and you know other influencers that have audiences that would benefit from our products if they sign up to become an affiliate you will earn 5% of the RETAIL amount for all sales they generate. Our upgraded Affiliate software allows us to make you the “parent” level of your referred affiliate, when they make sales you will see your 5% tracked on your affiliate dashboard and email notifications.

## **SAMPLES**

Affiliate accounts that are approved may receive a sample pack that consists of one sleeping pod and one pendant. (a \$150 value)

In order to receive this free sample we require:

That you login to your affiliate dashboard

That you start sending visitors to the site

After we see that you have done this, we will send you your free sample.

If you wish to receive a larger sample pack the cost for this is \$100 USD please let us know and we can send you an invoice. The larger sample pack consists of: 1 pyramid, 2 sleeping pods, 5 mixed pendants, 5 mixed phone shields, 1 garden puck, 2 charge plates, 1 tile. (a \$600 value)

For all samples we need the following information in order to ship, if we are missing any of this information, we will not be able to ship to you:

-Full Legal Name

-NON-PO BOX Shipping ADDRESS Including Country

-Email address

-Phone number

## **PAYMENTS AND PAYMENT METHODS**

We strive to payout every two weeks. The payout is done manually by Hope and Tivon, we do not use autopay software. We use two methods to make payments: PayPal or Bank Wire transfer. These are the only payment methods we use. Please do not ask us to open new payment accounts or use crypto to pay you.

In your affiliate application if you choose PayPal, please provide the correct PayPal email to send payments to.

If you choose payout via bank transfer please send us your email address, we will then have our online bank send you a form that you will need to fill out in order to receive a wire transfer from us. This form will be asking for “KYC” or “Know your Customer” information from you which is legally required for any bank in the world to have in order to transfer money. Our bank is located in the US, we do both domestic and international wire transfers.

Regarding bank fees, every method of receiving money in the world electronically charges a fee in order to receive money. We already incur fees on our end when we make sales, and when we make transfers. The affiliate is responsible for paying any fees that their electronic banking institution charges them to receive money.

Changes to your payment methods. Please choose a payment method and stick with it for as long as you can. If things happen, we understand and will do our best to work with you. We ask that you do not change your payment methods frequently as this can get very confusing and cause errors. To avoid this, our policy is we need at least one month's notice to change your payment method. Any payments due to you will be placed on hold for one month while we change over your payment method.

### **6 MONTH AFFILIATE COOKIE DURATION**

When you send someone over to ANY page on our site through your unique affiliate ID link, this visitor gets a "cookie" that will be tracked as they are browsing through our site. If this visitor makes a purchase on any page of our site for up to six months from when you first sent them over all purchases will be tracked and you will earn a commission on all of them. This is called the "affiliate cookie duration".

### **PERSONALIZED AFFILIATE DASHBOARD**

All our affiliates can login to their own dashboard where you can view your statistics, graphs, referrals, and payouts. Now you can track and adjust your affiliate link promotion efforts in real time.

### **PROMOTIONAL GRAPHICS, SCRIPTS PROVIDED**

Your busy creating your own content, and we get that. This is why we wanted to make it easy for you to promote our products to your audience by creating graphics, ads and even quick scripts you can read out loud in your videos. These can be found in the creatives section of your affiliate dashboard, and even more can be found in our Affiliate Starter Booklet with our Google drive folder links for videos and all the graphics you could ever need.

### **NON-ACTIVE ACCOUNTS**

We have had issues with non-active affiliates which clutter up our software program. We strongly urge you to please login to your dashboard, keep your account active, and send traffic to our site. All affiliate accounts that have not been active for more than 3 months will be deleted and barred from re-entry. We are sending out emails to all affiliates to make them aware of this account deletions will begin in January of 2026.

## **SALES RECOMMENDATIONS**

We have created an easy-to-follow checklist of all of the multiple ways you could promote our products to your audiences, on your content, in your videos and to your mailing lists. All the tools you will need to get started are included in Affiliate Starter Booklet, which will be sent to you when your affiliate account is approved.

## **NEW DYNAMIC COUPONS AND “SLUGS”**

Your affiliate account has been assigned a Dynamic coupon and a Slug. The Dynamic Coupon is set up to apply a 10% discount in the shopping cart when someone clicks your link. This discount is an incentive to get your followers to use your link. The 10% discount ONLY applies to online orders for people who clicked the link. It does not apply to orders made over the phone or email invoices. Please let your audience know that they will get a 10% discount when they use your link and stress to them that they MUST use your link in order to get this discount.

Your affiliate account has been assigned a “slug” which is an easy to remember link. You can change your slug to whatever you would like it to be in your dashboard. Here is an example: [www.ftwproject.com /ref/yourname](http://www.ftwproject.com/ref/yourname) This new slug has not changed any of your backlinks so you don't have to worry, all your previously shared affiliate links on your videos content is still tracking to your account so you don't have to change any backlinks.

## **THIRD PARTY TRACKING LINKS (LIKE BITLY ETC)**

Please use your Unique Affiliate Link exactly as it is listed in your dashboard. If you use other third party tracking systems like Bitly etc, this third party tracking MIGHT cancel out your affiliate link tracking and the visit will not register on your dashboard. Currently we see that Unique affiliate links copy pasted exactly as they are have been successfully working on these any other platforms without any interference: emails, YouTube, Rumble, Telegram, Bitchute, X, Google Search, Bing Search, Independent websites, substacks.

## **How to test if your links are working:**

Make sure your affiliate link is pasted on your video description or social media account post or email. Click on the link from the location you have it live to general audiences. Then login to your affiliate dashboard and under the “visits” tab you should see the visit come up immediately after you clicked on your link. If it doesn't work, it might be your cookies... open an incognito window and try again from there.

## **How to find your unique affiliate link:**

Login to your [Affiliate dashboard](#), under the “affiliate URL's” tab you will see your unique affiliate ID link.

[\*\*CLICK HERE TO FILL OUT OUR AFFILIATE APPLICATION FORM\*\*](#)